

WORKING FAMILIES PARTY
MASS
CALLS

BLOCK

BUILD

BLOCK



THE MAGA DANGER



The main dynamic shaping U.S. politics today is MAGA's drive to impose authoritarian rule and a **white Christian Nationalist agenda**.

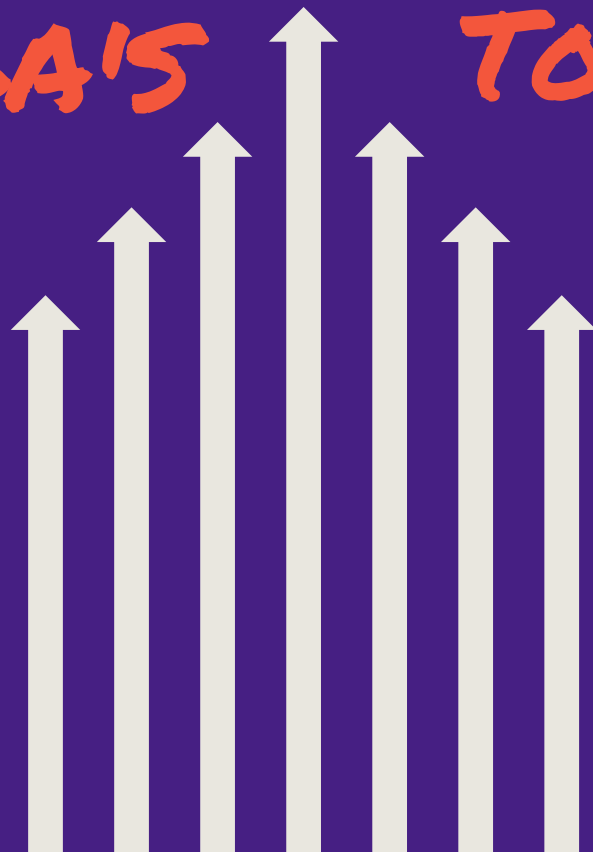
MAGA is the U.S. manifestation of a global rise of **authoritarianism**.

WHO IS MAGA?



RISE

MAGA'S TO POWER



- ★ MAGA politicians **boast about plans for authoritarian rule.**
- ★ MAGA's officials control **23 state legislatures** and the U.S. House of Representatives.
- ★ MAGA supporters include an **openly white supremacist** current that uses political violence.
- ★ MAGA has captured the Republican Party and the **Supreme Court.**

STOP MAGA

PUSH IT TO THE MARGINS

There is an emerging
anti-MAGA majority.

It must be organized.

- ✦ Centrist Democrats
- ✦ Anti-MAGA
Conservatives
- ✦ Rising
Progressive
Movement

**No single grouping is
strong enough to defeat
MAGA on it's own.**

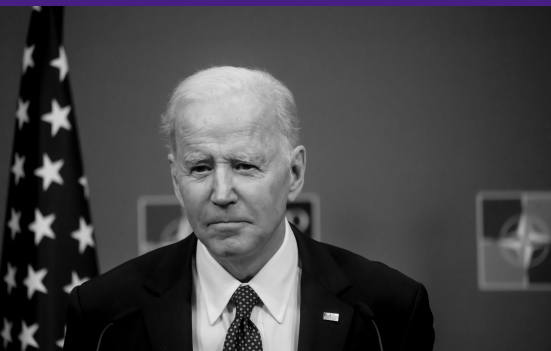
UNITY + STRUGGLE

- ★ Building a Broad Front is necessary.
- ★ Forces on the Left must be part of this Broad Front.
- ★ Coalition politics are messy. Uniting to fight authoritarianism doesn't mean we won't have principled disagreements with allies in the Broad Front.
- ★ We must build our own strength and unity to create a progressive current.

“ ***The problem is not, to coalesce or not coalesce, but the character of coalition, and how the Left retains independence and integrity and exerts influence in a coalition.*** ”

— Al Richmond, “*The Long View from the left.*” 1973

THE NOVEMBER



CONTRADICTION

THE NOVEMBER CONTRADICTION

- ★ People are feeling genuine anguish about the state of the world. They see the war in Gaza, the weaponization (again) of immigration, and the centrist instincts of much of the Democratic Party, and it **leads to despair.**



THE NOVEMBER CONTRADICTION

★ Many political activists will feel a **sense of whiplash** at the moment we have to switch from defending the Squad in the primaries to grinding out a general election victory in less than ideal conditions.



THE NOVEMBER CONTRADICTION



The “lesser of two evils” or “election of our lives” or “our ancestors died for this” rhetoric won’t cut it. **People need a reason to feel hopeful that we are building something of our own and something different**, even if we are putting our shoulder to the wheel for Democrats in November.



THE POLITICAL CRISIS IN AMERICA

1. Authoritarian white nationalist take-over of GOP.

2. Much of the Democratic Party controlled by corporate forces and affluent voters.

3. Democrats losing working class people (of all races).

4. Two party system limits our room to maneuver.

WFP is aligning **individuals** and **organizations** to construct winning, **long-term electoral majorities.**

Our North Star:
Governing Power



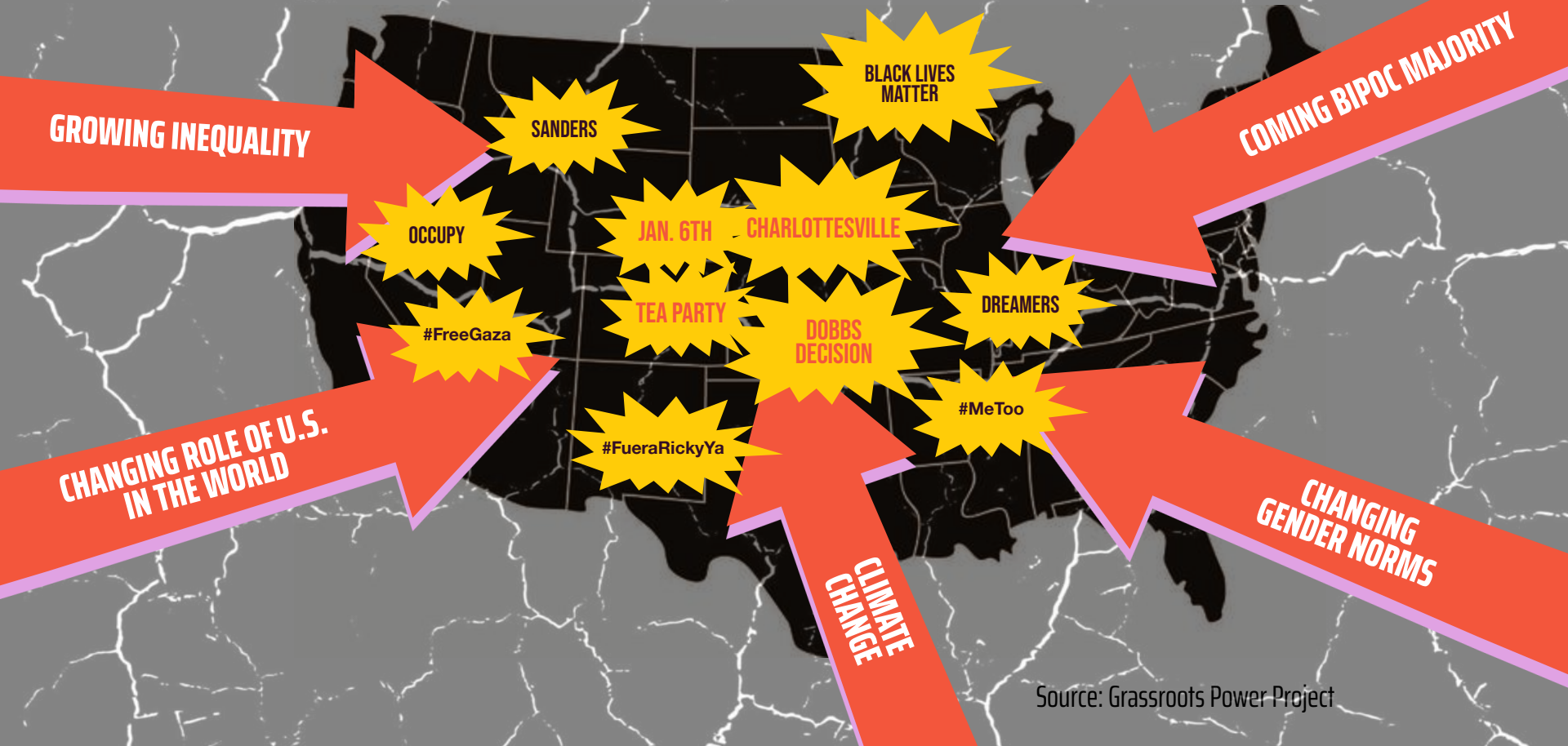
ELECTIONS ARE...

DOORWAY

DOORWAY

NOT A DESTINATION

CONVERGING CRISES



Source: Grassroots Power Project

CONVERGING CRISES



er Project



BUILD

END