

WORKING FAMILIES PARTY

**MASS
CALLS**

BLOCK

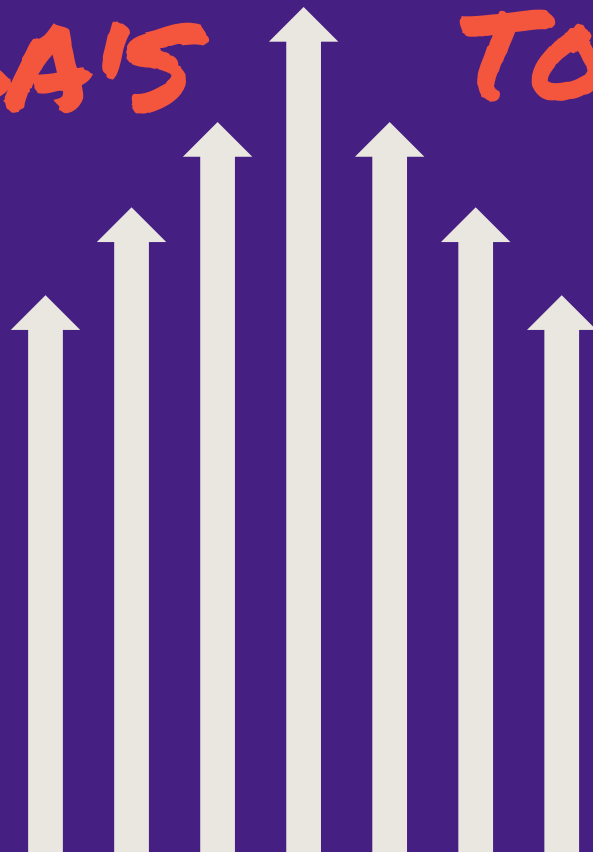
BUILD

WHO IS MAGA?



RISE

MAGA'S TO POWER



- ★ MAGA's officials control **23 state legislatures** and the U.S. House of Representatives.
- ★ MAGA has captured the Republican Party and the **Supreme Court**.
- ★ MAGA supporters include an **openly white supremacist** current that uses political violence.
- ★ MAGA politicians **boast about plans for authoritarian rule**.

CONVERGING CRISES

GROWING INEQUALITY

RACIAL RECKONING

CHANGING ROLE OF U.S.
IN THE WORLD

CLIMATE
CHANGE

CHANGING
GENDER NORMS

Source: Grassroots Power Project

CONVERGING CRISES



wer Project




CONVERGING CRISES



**Threat of
authoritarianism
in the United
States**

Source: Grassroots Power Project

CONVERGING CRISES



**Genocide of the
Palestinian
people in Gaza**

**Threat of
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CONVERGING CRISES



Source: Grassroots Power Project

CONVERGING CRISES

- ★ What are the implications if we ignore any one of these layers?
- ★ What are the tensions here?
- ★ What are examples of ways we are taking this on in our work today?

**Genocide of the
Palestinian
people in Gaza**

**Threat of
authoritarianism
in the United
States**

**Poor and working
class people
being drawn to
the right**

Source: Grassroots Power Project

CONVERGING CRISES

No Matter Race, Age or Gender, More
Voters Say Trump's Policies Helped
Than Biden's



Registered voters

Biden's policies
have helped
you personally

(%)

18

Trump's policies
have helped
you personally

(%)

40

By gender

Men
Women

17

18

41

39

By race/ethnicity

White
Black
Hispanic

19

17

15

44

26

37

By age

18-29
30-44
45-64
65+

10

16

21

20

28

41

48

38

Source: Based on a New York Times/Siena College poll of 980 registered voters conducted Feb. 25 to 28, 2024 • By Christine Zhang

HOW?

- **Claim the victories we have had** over the last 4 years.
- **Remind voters of who Trump really is.**
- **Spark in our people a sense of agency** – that WE can create our own path to power and that we are not waiting for the Democrats alone.

