

**WORKING FAMILIES PARTY**

**MASS  
CALLS**

**BLOCK**

**BUILD**

# BLOCK



# THE MAGA DANGER



The main dynamic shaping U.S. politics today is MAGA's drive to impose authoritarian rule and a **white Christian Nationalist agenda**.

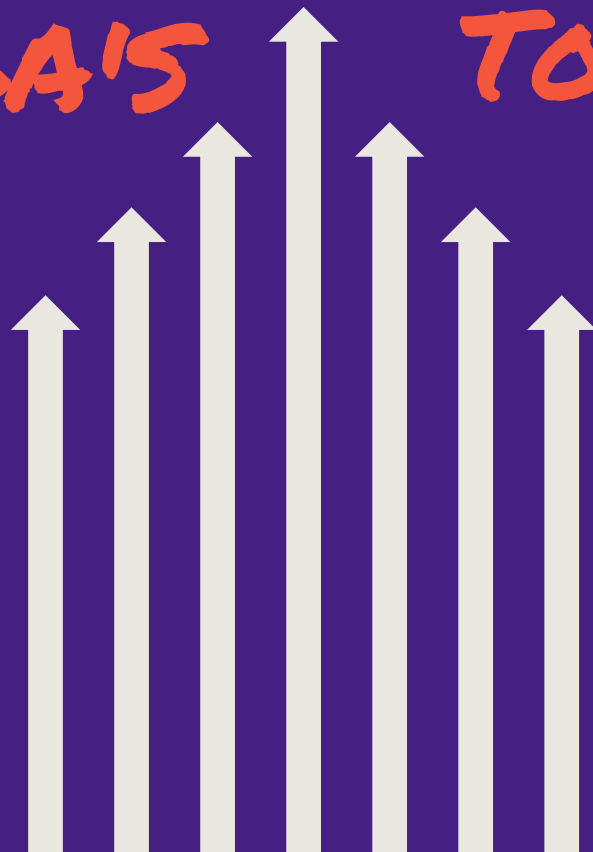
MAGA is the U.S. manifestation of a global rise of **authoritarianism**.

# WHO IS MAGA?



# RISE

# MAGA'S TO POWER



- ★ MAGA politicians **boast about plans for authoritarian rule.**
- ★ MAGA's officials control **23 state legislatures** and the U.S. House of Representatives.
- ★ MAGA supporters include an **openly white supremacist** current that uses political violence.
- ★ MAGA has captured the Republican Party and the **Supreme Court.**

# BLOCK MAGA

## PUSH IT TO THE MARGINS

There is an emerging  
anti-MAGA majority.

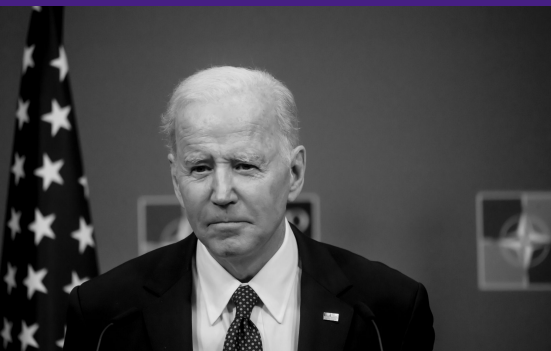
**It must be organized.**

- ✦ Centrist Democrats
- ✦ Anti-MAGA  
Conservatives
- ✦ Rising  
Progressive  
Movement

**No single grouping is  
strong enough to defeat  
MAGA on it's own.**



# THE NOVEMBER



# CONTRADICTION



# THE POLITICAL CRISIS IN AMERICA

1. Authoritarian white nationalist take-over of GOP.

2. Much of the Democratic Party controlled by corporate forces and affluent voters.

3. Democrats losing working class people (of all races).

4. Two party system limits our room to maneuver.

WFP is aligning **individuals** and **organizations** to construct winning, **long-term electoral majorities.**

Our North Star:  
**Governing Power**



**BUILD**



“We have to build our own power. We have to win every single political office we can...”

- Fannie Lou Hamer



# WHAT ARE WE



# BUILDING?



# BUILDING OUR SQUAD

★ The WFP is focused on giving our voters candidates in the general election that they **can be excited about.**

★ We do a disservice to our champions at every level of government if we are not continuously **working to grow their ranks in government.**



# BUILDING WORKING CLASS POWER



When we look at polls, the voters Joe Biden is struggling with are **the exact coalition of voters the WFP has been focused on mobilizing in our elections.**





# BUILDING POWER OF OUR STATES

★ 2024 is undoubtedly a “nationalized” election, but all of the campaigning – not just for president, but for all the races we care about – **happens in states.**





# FUSION VOTING

DEMOCRATIC	REPUBLICAN	WORKING FAMILIES
Fannie Freedom <input type="radio"/>	Max Money Bags <input type="radio"/>	Fannie Freedom <input checked="" type="radio"/>
Gloria Good Jobs <input type="radio"/>	Larry Lobbyist <input type="radio"/>	Gloria Good Jobs <input checked="" type="radio"/>
Oscar Organizer <input type="radio"/>	Kevin Kochbro <input type="radio"/>	Oscar Organizer <input checked="" type="radio"/>

# MARGIN OF VICTORY!

FANNIE FREEDOM  
IS THE WINNER!

DEMOCRATIC	WFP	REPUBLICAN
Fannie Freedom	Fannie Freedom	Max Money Bags
10,250 votes	5,500 votes	14,130 votes
15,750 VOTES		14,130 VOTES

CURSES!

# BUILDING POWER TO ENACT OUR AGENDA



We have the opportunity to keep pulling Biden in our direction, and we increasingly have people in place to do it. **We owe it to them and to the communities we represent** to set up the most favorable conditions to continue fighting.



# THE NOVEMBER



REVISITED

# CONTRADICTION

# CONTRADICTION

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# PROBLEM



# BLOCK

(NO BUILD)

We focus all of our energy on defeating MAGA without expanding our base or developing the leadership of our people. **Thus, we hand power back to the Democratic Party.**



We build a WFP that is beautiful and alive...but **we don't deliver for working class people.**

(NO BLOCK)

# BUILD

# WE CAN BUILD



# IN THE GENERAL ELECTION



✦ More **volunteers**

✦ Identify new **leaders**

✦ **We don't stop talking to people after the election;** we absorb them into our organizations; we build our ID'ed yeses into our future voter bloc, etc.

**BUILD**

## OUR STRATEGY

WFP is creating a new center of gravity on the political map to build and exercise governing power for, by and of working class people of all races.

