

BLOCK

BUILD

THE POLITICAL CRISIS IN AMERICA

1. Authoritarian white nationalist take-over of GOP.

2. Much of the Democratic Party controlled by corporate forces and affluent voters.

3. Democrats losing working class people (of all races).

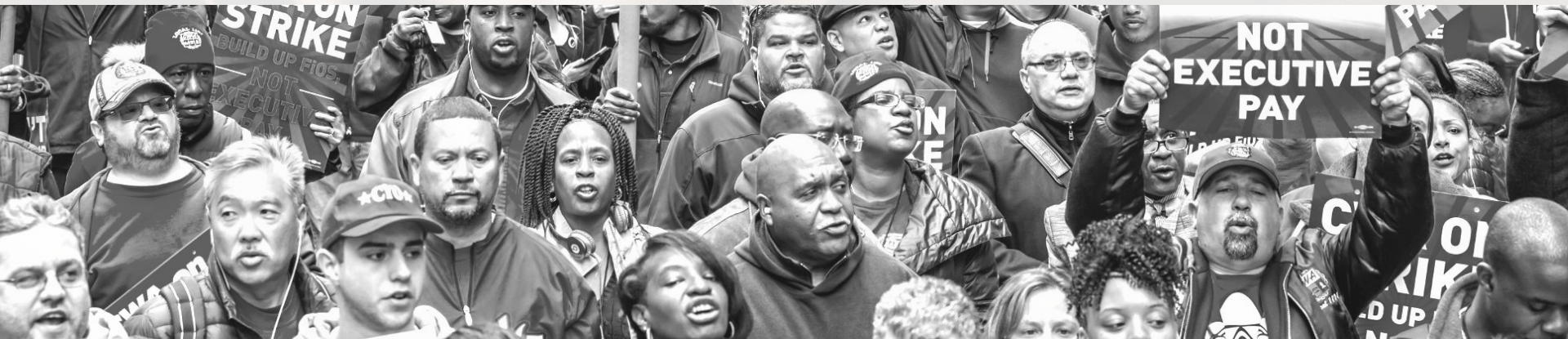
4. Two party system limits our room to maneuver.

WFP is aligning **individuals** and **organizations** to construct winning, **long-term electoral majorities.**

Our North Star:
Governing Power



WHAT ARE WE



BUILDING?

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Politics does
not represent
majorities, it
constructs
them.

– Stuart Hall



THE MULTIRACIAL WORKING CLASS IS **LARGE + DIVERSE**

63% OF REGISTERED VOTERS

Bringing more working class voters into a progressive coalition requires understanding the particular ways in which different groups of working class voters are cross-pressured.

14% * NEXT GEN LEFT

13% * MAINSTREAM LIBERALS

13% * CORE MAGA

14% * ANTI-WOKE TRADITIONALISTS

14% * SECURE SUBURBAN MODERATES

16% * DIVERSE DISAFFECTED CONSERVATIVES

16% * TUNED OUT PERSUADABLES

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