

BLOCK

BUILD

Watch the recordings and download the materials at:
www.workingfamilies.org/masscalls

MASS CALL #1: WHAT'S THE SCORE IN AMERICA

In this call we talk about the threat posed by the MAGA movement, and the need for a united front strategy to defeat it. We make clear that in the context of the ongoing political crisis in America, elections are a doorway, not a destination.

Download the Curriculum



(Sample slides from the curriculum)



THE POLITICAL CRISIS IN AMERICA



1. Authoritarian white nationalist take-over of GOP.

2. Much of the Democratic Party controlled by corporate forces and affluent voters.

3. Democrats losing working class people (of all races).

4. Two party system limits our room to maneuver.

WFP is aligning **individuals** and **organizations** to construct winning, **long-term electoral majorities.**

Our North Star:
Governing Power



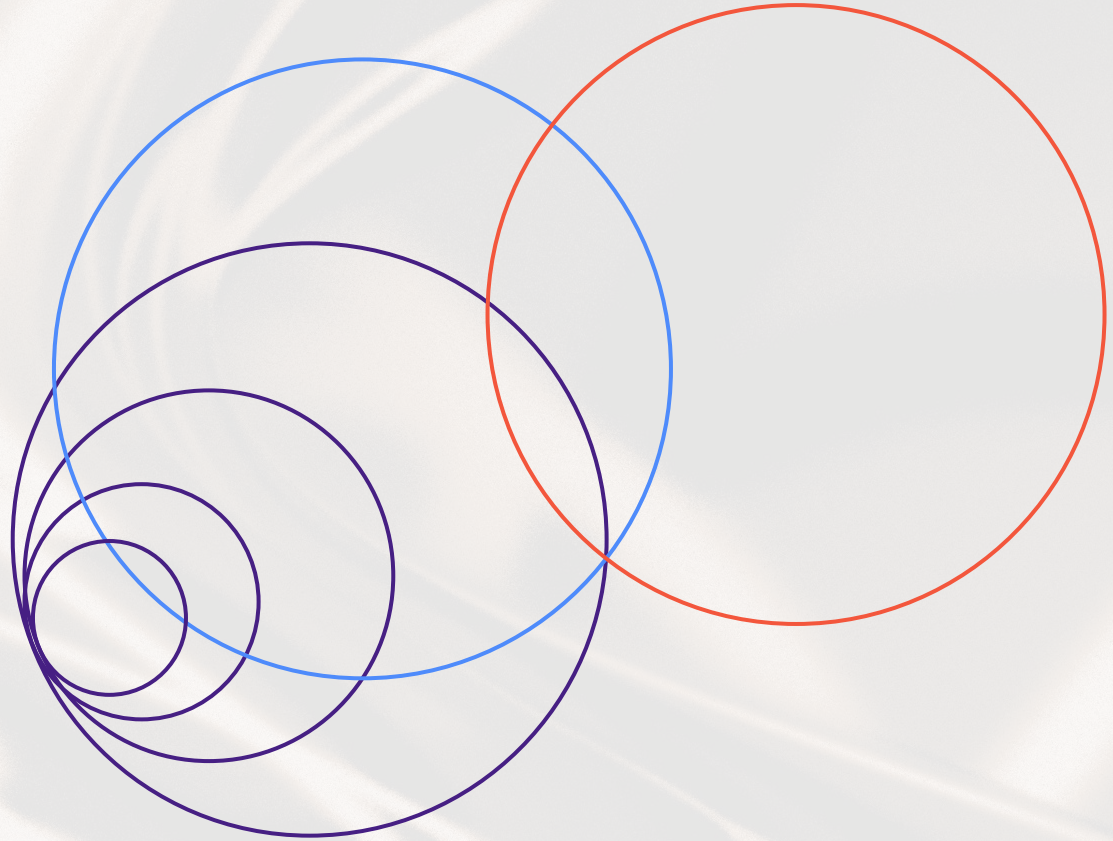
OUR STRATEGY

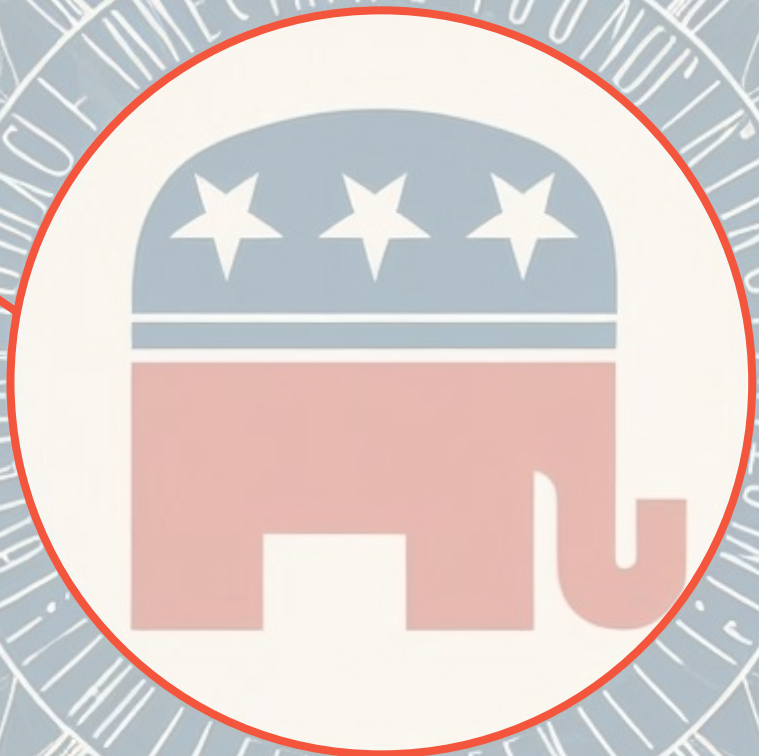
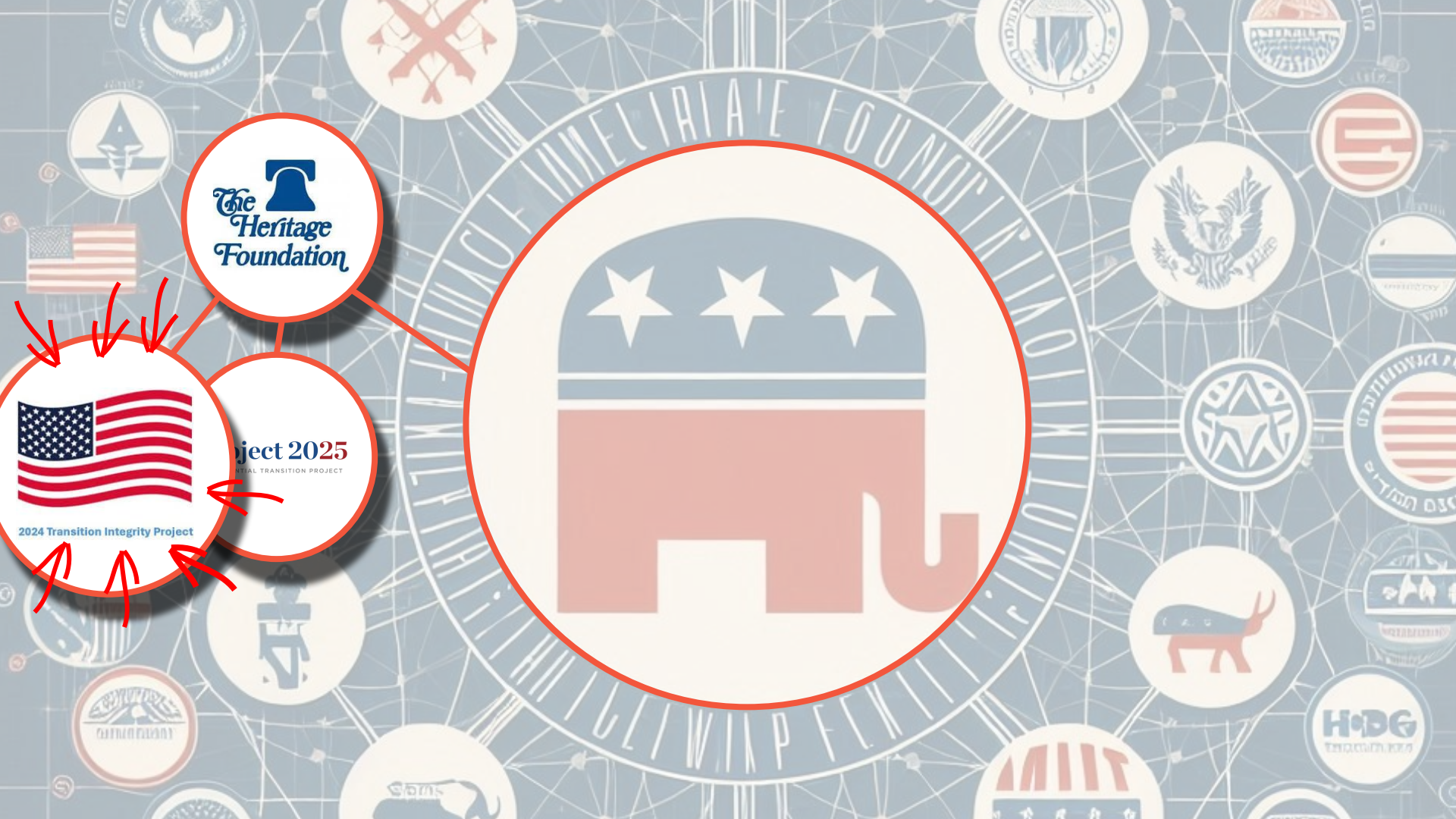
WFP is creating a new center of gravity on the political map to build and exercise governing power for, by and of working class people of all races.



ORGANIZING THE MULTI-RACIAL WORKING CLASS

Creating a
new center of gravity
in American politics





“

As things stand right now,
there's a zero percent
chance of a free and fair
election...

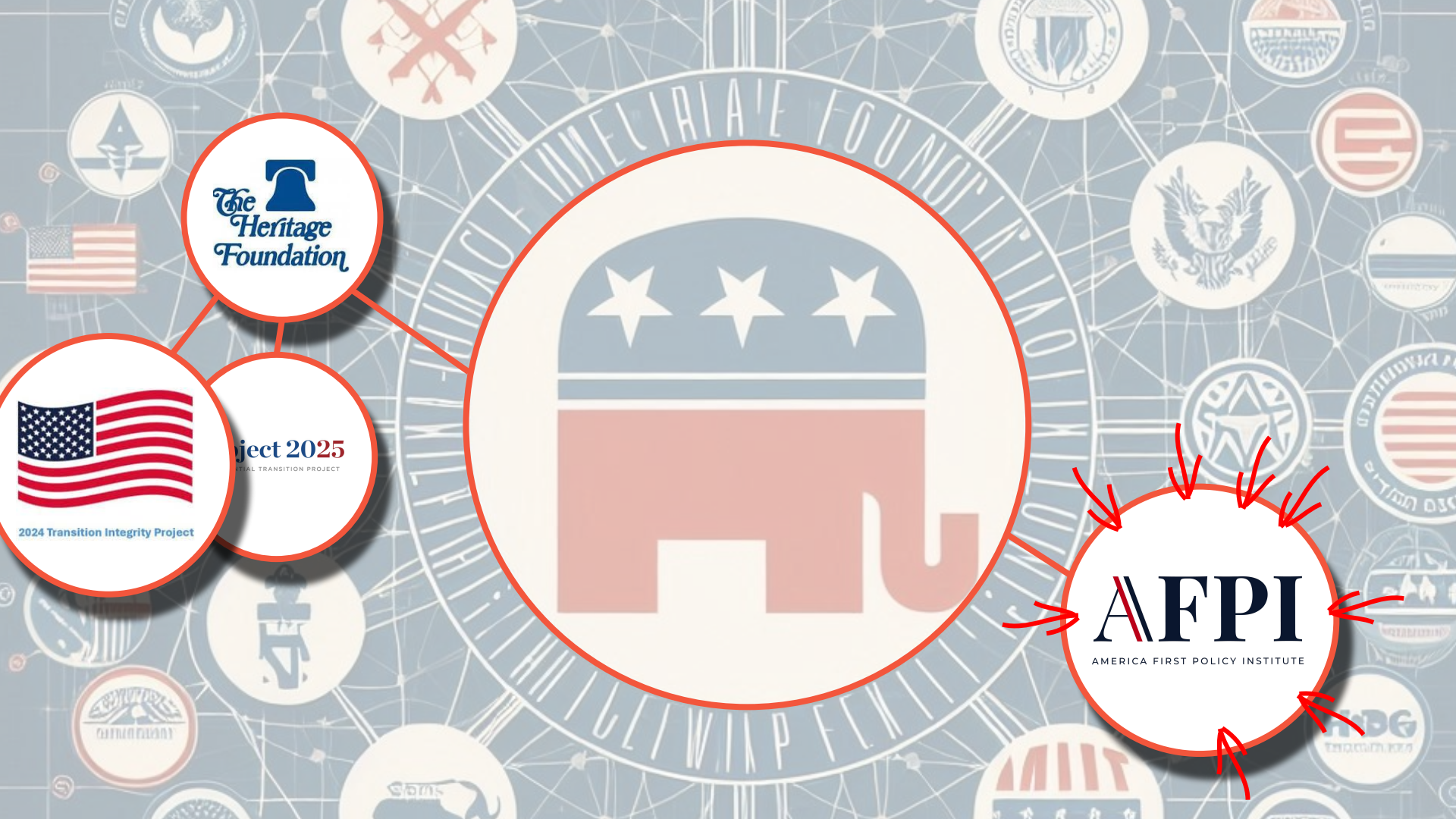


2024 Transition Integrity Project

...I'm formally accusing the Biden administration of
creating the conditions that most reasonable policymakers
and officials cannot in good conscience certify an election.”

- **Mike Howell, Heritage Foundation**





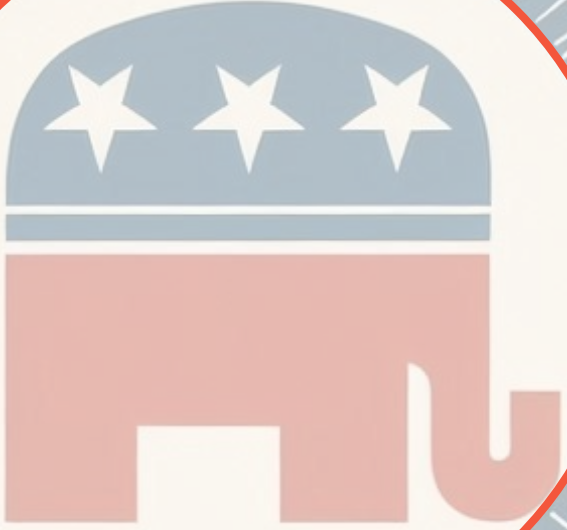
The Heritage Foundation



2024 Transition Integrity Project

Project 2025

TRANSITION PROJECT



AFPI

AMERICA FIRST POLICY INSTITUTE

The background is a light gray collage of various circular and rectangular logos and symbols, including the American flag, the Republican elephant, and various institutional seals. In the center, a large white circle with a red border contains the AFPI logo. The logo consists of the letters 'AFPI' in a dark blue serif font, with a red and white striped diagonal element on the 'A'. Below the letters, the text 'AMERICA FIRST POLICY INSTITUTE' is written in a smaller, dark blue sans-serif font.

AFPI

AMERICA FIRST POLICY INSTITUTE

“

For three and a half years, AFPI has focused on personnel and policy...

...it was formed by and is teeming with senior staffers from the first Trump Administration whose goal is to be ready on day one.”

- **Kellyanne Conway, AFPI**

WALL STREET GUY.
TRUMP ECONOMIC
ADVISOR.

WORLD WRESTLING
ENTERTAINMENT CEO.
MAJOR DONOR.

ARCHITECT OF
TRUMP'S FAMILY
SEPARATION POLICY.

DIRECTOR OF
TRUMP'S DOMESTIC
POLICY COUNCIL.



Larry Kudlow, Vice Chair



Linda McMahon, Chair



Chad Wolf, CEO



Brooke Rollins, President

**GOVERNING POWER IS ABOUT
CONTROLLING THE GOVERNMENT.**

GOVERNING POWER

PROCESS

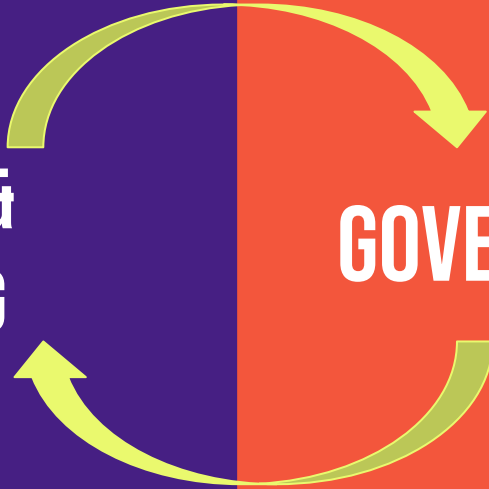
DESTINATION



GOVERNING POWER

**ELECTIONS &
ORGANIZING**

GOVERNING



GOVERNING POWER

DRIVE DEMAND



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graph TD; DD[DRIVE DEMAND] --> G[GOVERNING]; G --> E[ENFORCE]; E --> DEF[DEFEND]; DEF --> DD
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ELECTIONS &
ORGANIZING

DESIGN

GOVERNING

DEFEND

ENFORCE

WFP:

**POWER-BUILDING
MODEL**

Our primary
intervention:

Elections

Our North Star:

**Governing
Power**

Our form:

Party

(Organizations,
individuals &
governance)

Our
constituency:

**Multi-Racial
Working
Class**





WFP

DEMOCRAT

REPUBLICAN

ASSESSING OUR POWER TO GOVERN

BLUE STATE

WFP

DEMOCRAT

REPUBLICAN

We flip the
state house
and get a
majority on the
state supreme
court.



2028

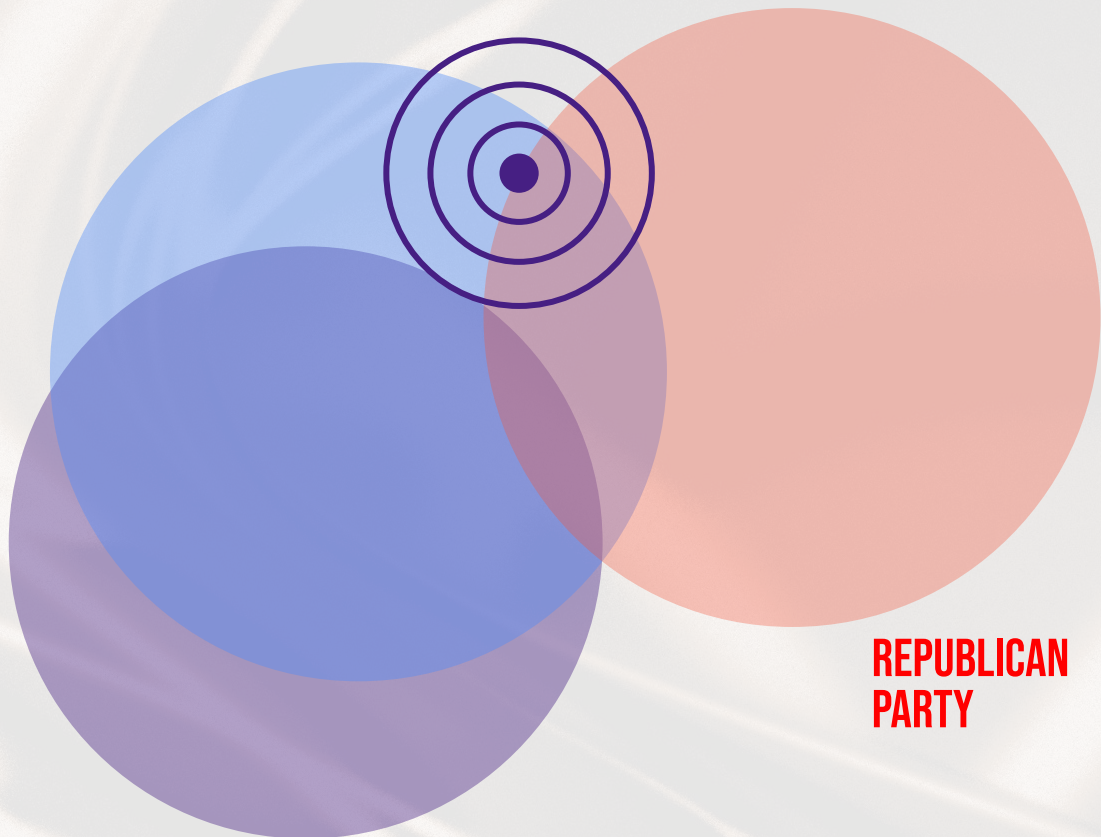
2028


THE POLITICAL CENTER OF GRAVITY

DEMOCRATIC
PARTY

WORKING
FAMILIES
PARTY

REPUBLICAN
PARTY



We got a WFP
champ as Speaker,
and won a big  congressional race.

We have built a
network of aligned
organizations that
are setting the
policy agenda.



WFP

DEMOCRAT

REPUBLICAN

2038

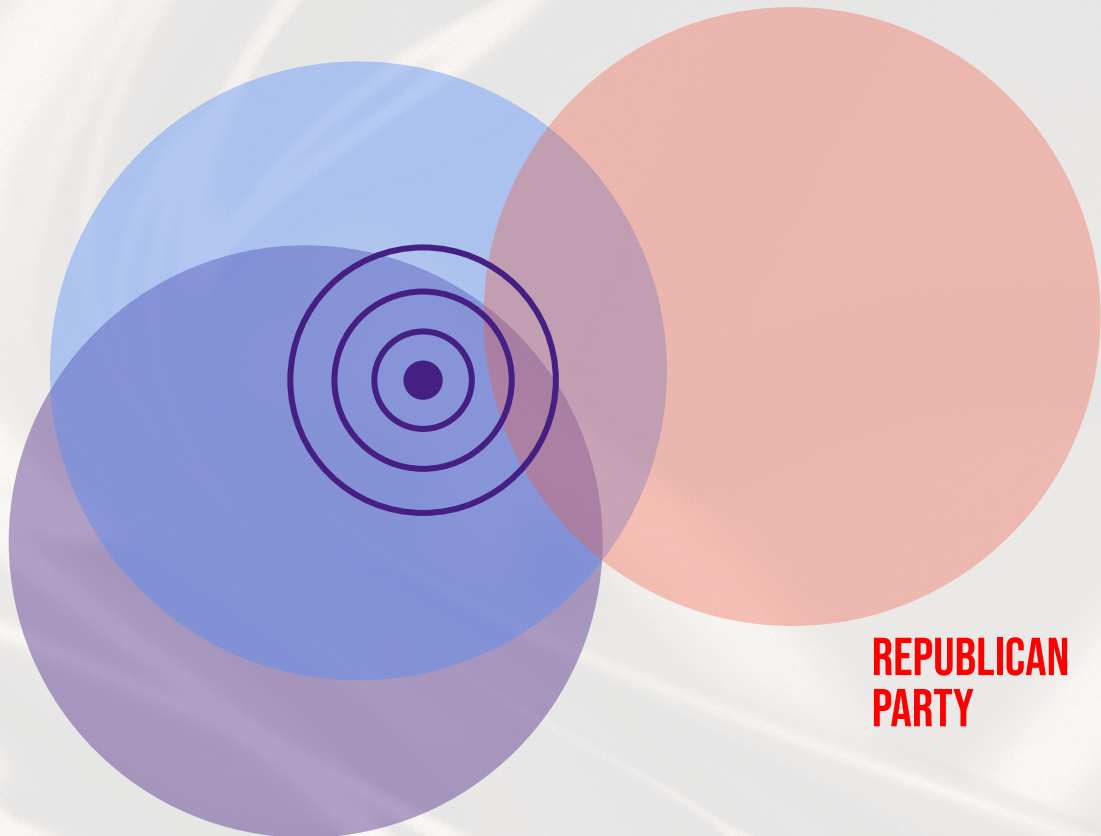
2038

THE POLITICAL CENTER OF GRAVITY

DEMOCRATIC
PARTY

WORKING
FAMILIES
PARTY

REPUBLICAN
PARTY



We elevated a
WFP champ to
the governor's
mansion. We
have a strong
WFP caucus in
the legislature.



We have won a
many pieces of
pro-working
class legislation
that will be hard
to repeal even if
we lose in the
next election.



WFP

DEMOCRAT

REPUBLICAN

2048

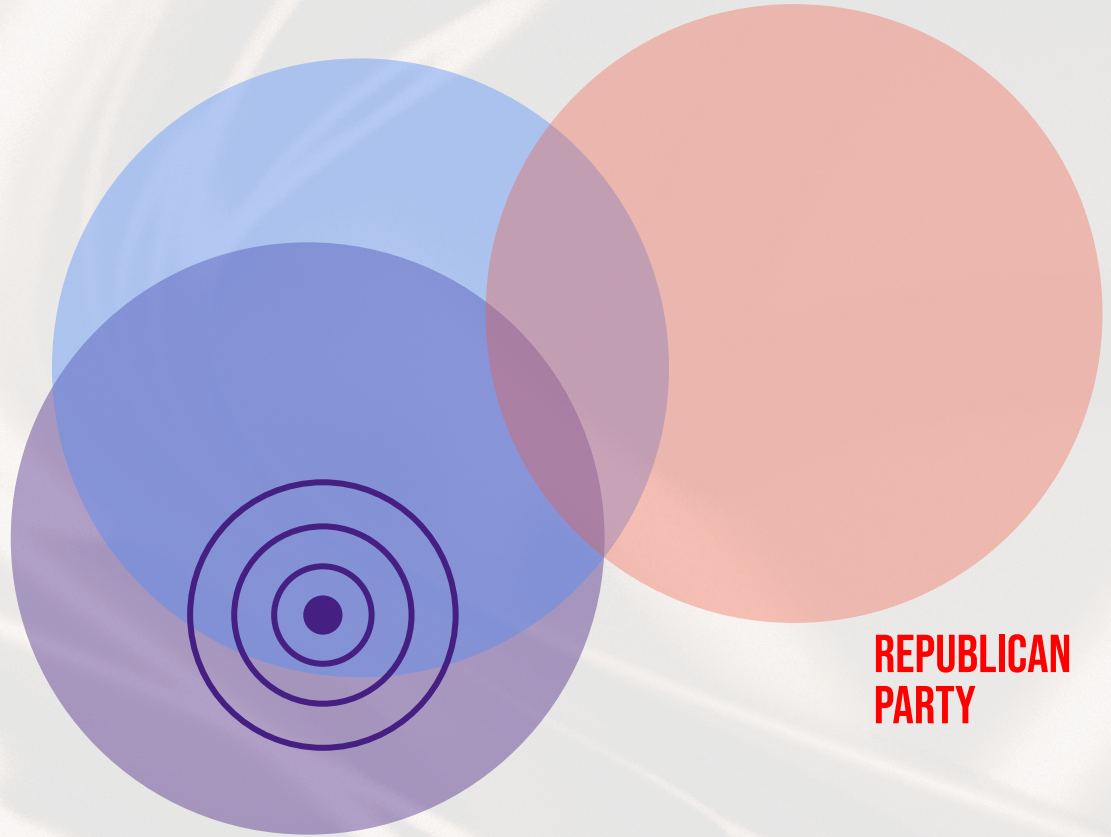
2048

THE POLITICAL CENTER OF GRAVITY

DEMOCRATIC
PARTY

WORKING
FAMILIES
PARTY

REPUBLICAN
PARTY



RED STATE



WFP

DEMOCRAT

REPUBLICAN

We recruit fifty
working class
people to a WFP
campaign school.

Seven win their
local elections.



2028

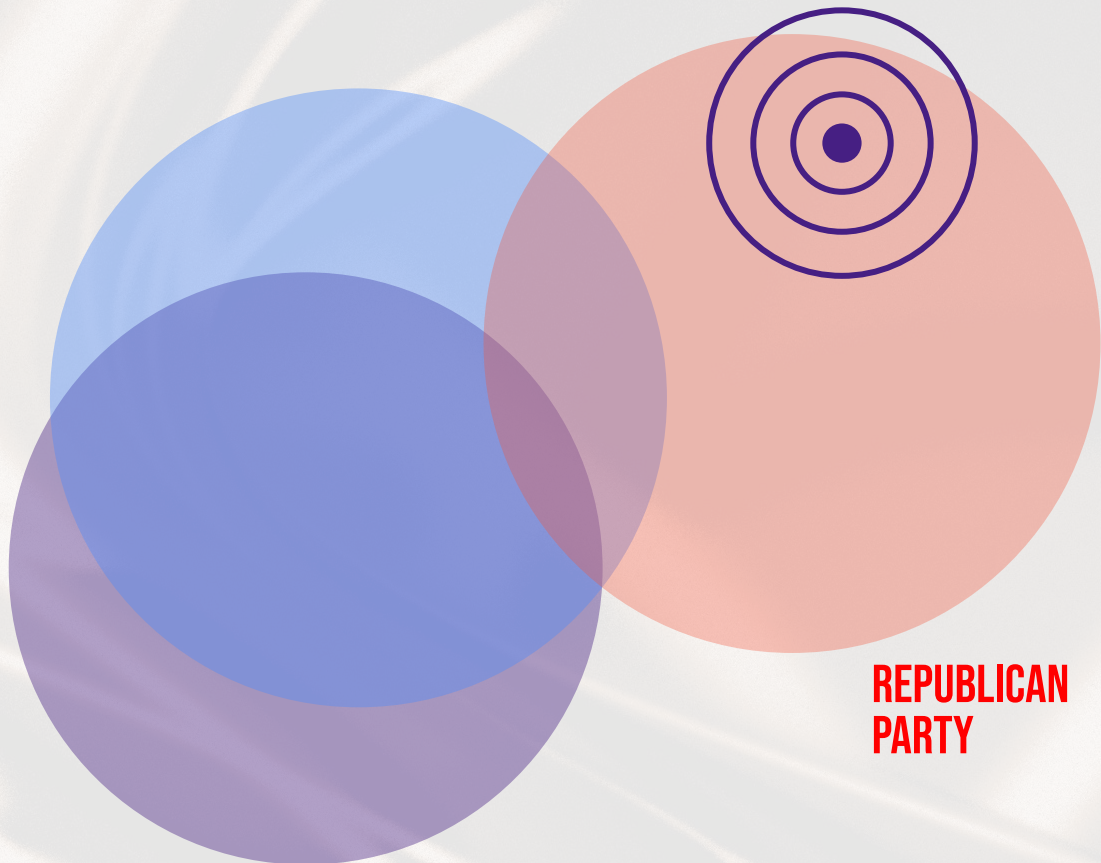
2028

THE POLITICAL CENTER OF GRAVITY

DEMOCRATIC
PARTY

WORKING
FAMILIES
PARTY

REPUBLICAN
PARTY



One of our original seven candidates wins upset victory to become mayor of a large city. Four others are in the Legislature.

We pass a ballot measure to create a commission on redistricting to end gerrymandering of the legislature.



WFP

DEMOCRAT

REPUBLICAN

2038

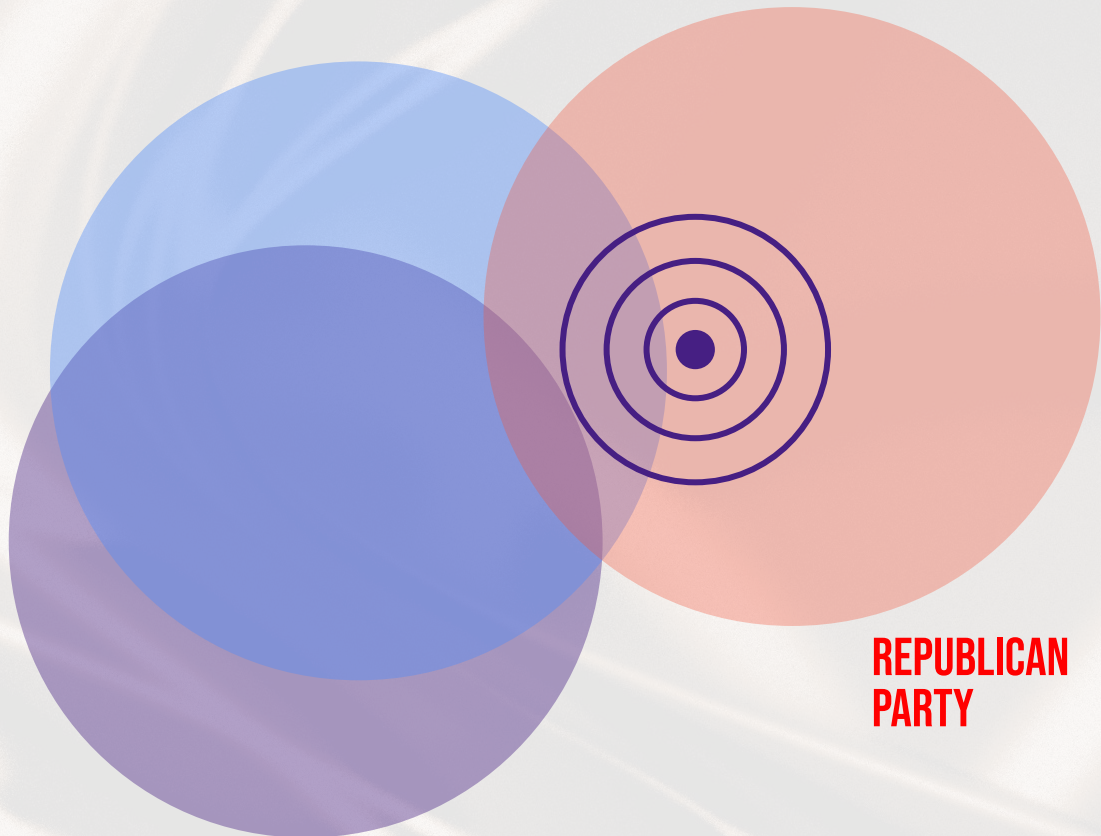
2038

THE POLITICAL CENTER OF GRAVITY

DEMOCRATIC
PARTY

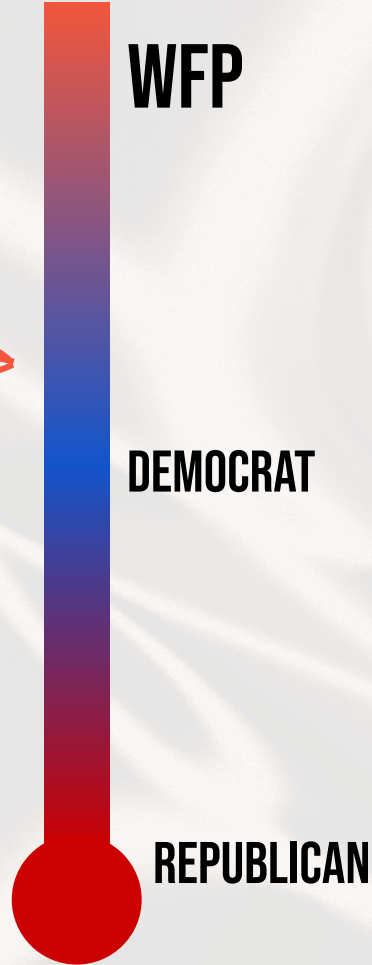
WORKING
FAMILIES
PARTY

REPUBLICAN
PARTY



Our campaign
school graduates
500 people from all
over the state. Over
half win their races.
There are now 25
WFP-aligned
members of the
legislature.

We are regularly
referenced in the
media as an “up
and coming” force.



2048

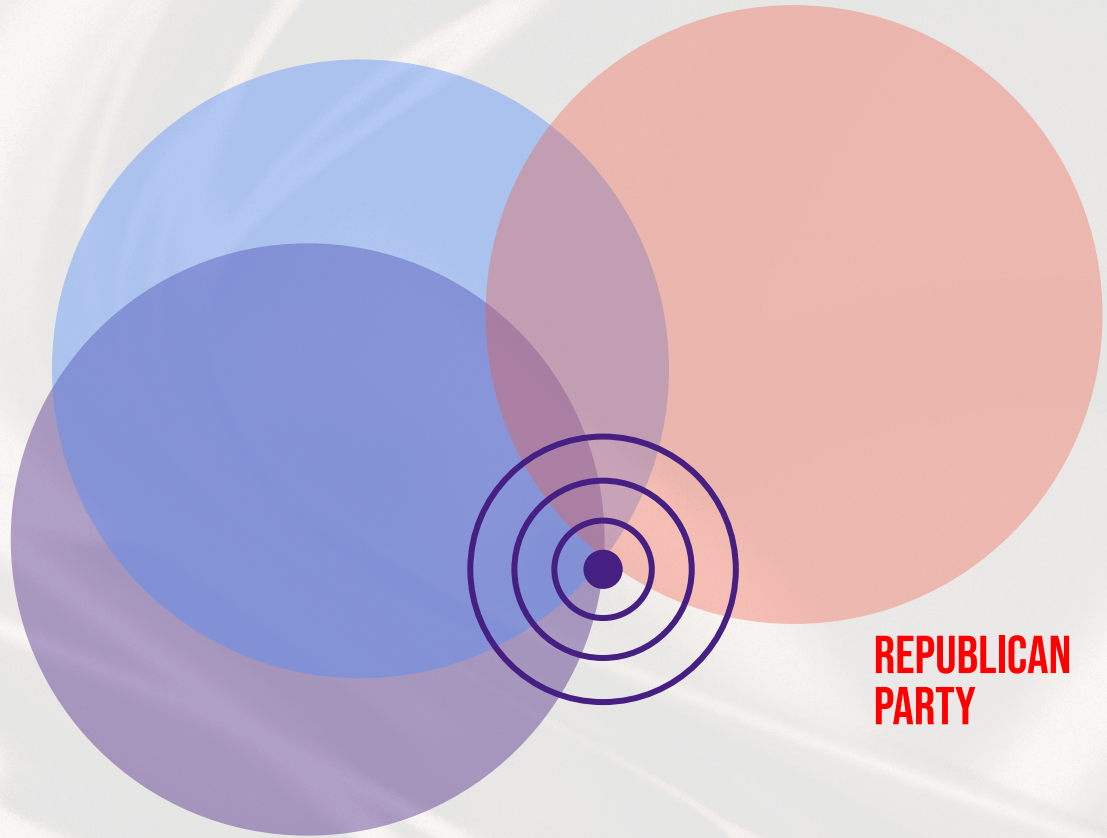
2048

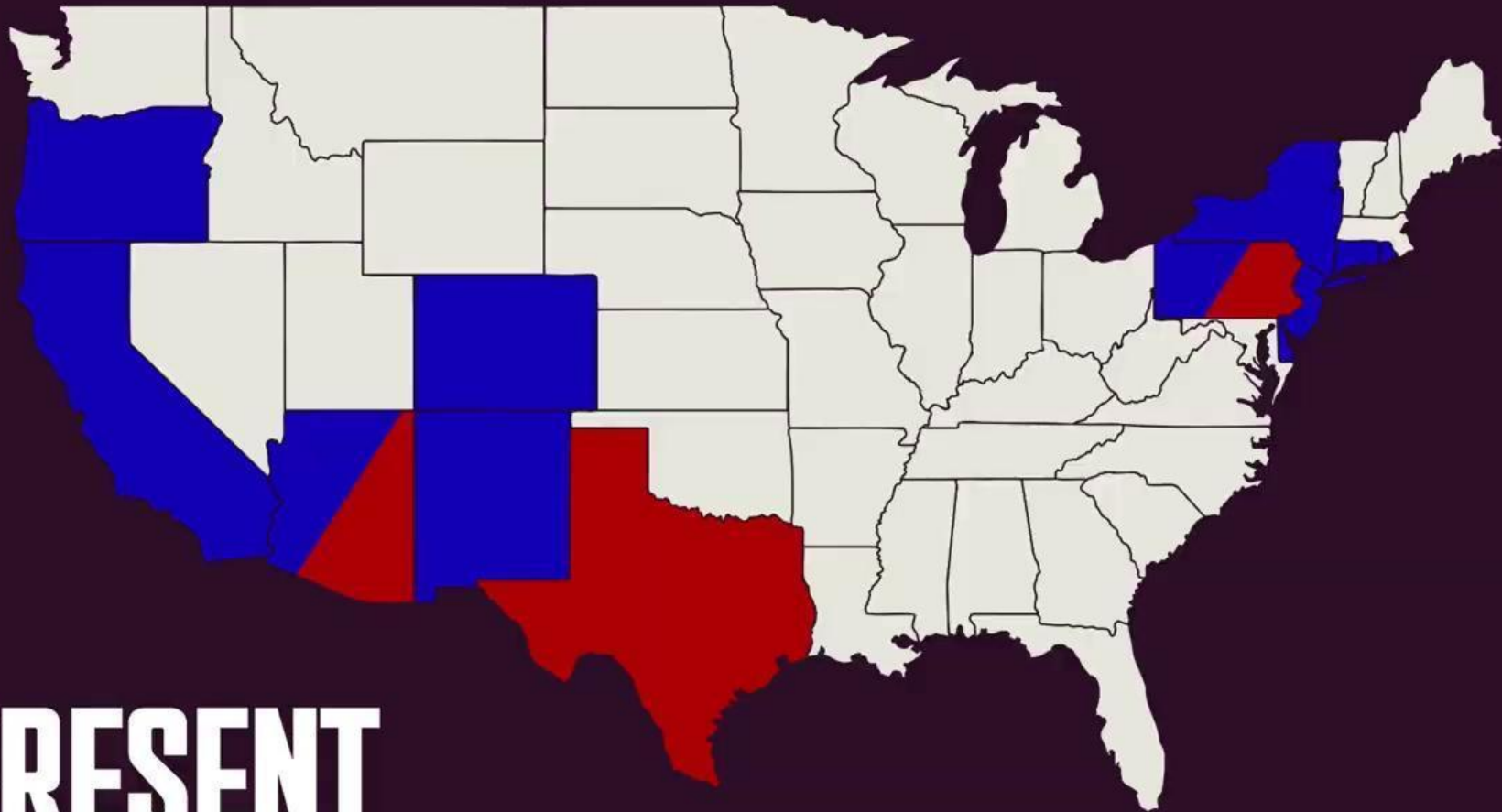
THE POLITICAL CENTER OF GRAVITY

DEMOCRATIC
PARTY

WORKING
FAMILIES
PARTY

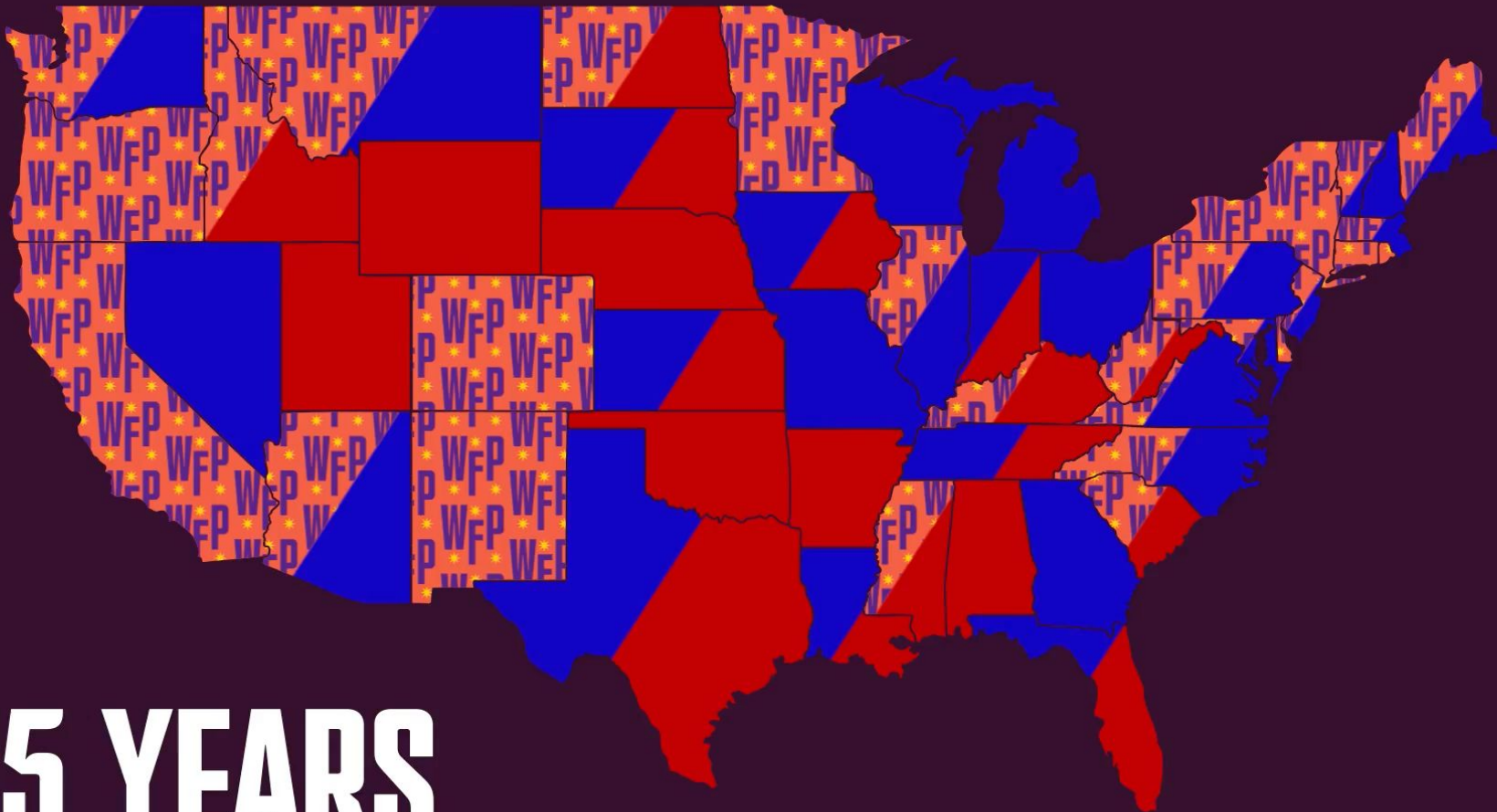
REPUBLICAN
PARTY





PRESENT

25 YEARS



END