

BLOCK

BUILD

THE POLITICAL CRISIS IN AMERICA



1. Authoritarian white nationalist take-over of GOP.

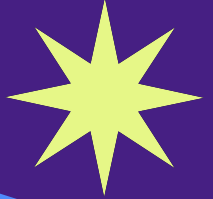
2. Much of the Democratic Party controlled by corporate forces and affluent voters.

3. Democrats losing working class people (of all races).

4. Two party system limits our room to maneuver.

WFP is aligning **individuals** and **organizations** to construct winning, **long-term electoral majorities.**

Our North Star:
Governing Power



**GOVERNING POWER IS ABOUT
CONTROLLING THE GOVERNMENT.**

GOVERNING POWER

DRIVE DEMAND



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graph TD; DD[DRIVE DEMAND] --> G[GOVERNING]; G --> E[ENFORCE]; E --> DEF[DEFEND]; DEF --> DD
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ELECTIONS &
ORGANIZING

DESIGN

GOVERNING

DEFEND

ENFORCE

WFP:

**POWER-BUILDING
MODEL**

Our primary
intervention:
Elections

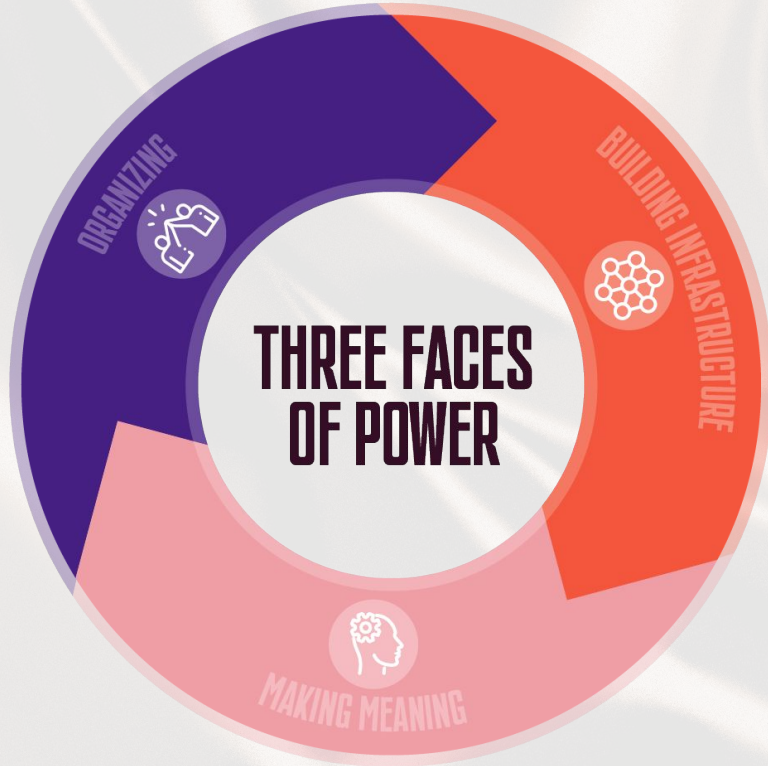
Our North Star:
**Governing
Power**

Our form:
Party
(Organizations,
individuals &
governance)

Our
constituency:
**Multi-Racial
Working
Class**



THREE FACES OF POWER



ORGANIZING

PEOPLE AND RESOURCES
FOR DIRECT POLITICAL ACTION



BUILDING INFRASTRUCTURE
AND SHAPING THE POLITICAL AGENDA



MAKING MEANING

ON THE TERRAIN OF IDEOLOGY AND
WORLDVIEW



GRASSROOTS
POWER PROJECT

“**BRO**LIGARCHY”



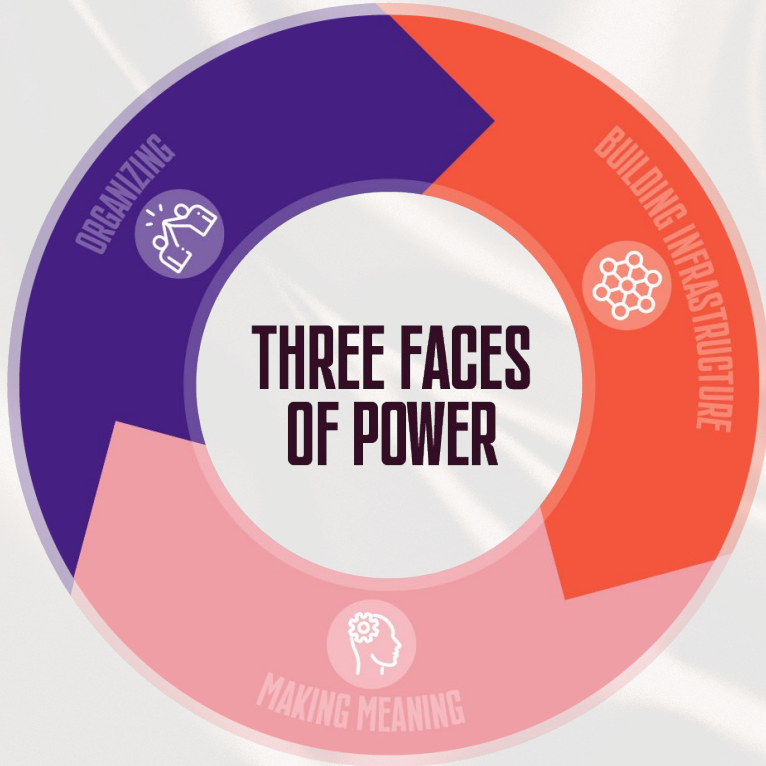
EMPOWERED

- What we do has a real impact on the outcome of elections.
- The outcome of those elections has a real impact on people's lives.
- We can work together to build something for all of us.

SURRENDERED

- Our involvement has no actual impact.
- Our choices are crummy now, so they always will be, regardless of what we do.
- "Sending a message" is the most any of us can do in any election.

THREE FACES OF POWER



ORGANIZING

PEOPLE AND RESOURCES
FOR DIRECT POLITICAL ACTION

Uses direct pressure tactics like gathering signatures, lobbying, public meetings, direct action, strikes, and collective voting campaigns, to build social power and gains from decision makers.



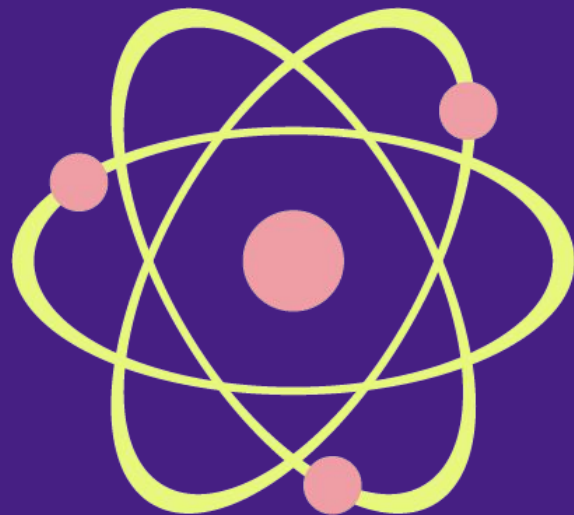
GRASSROOTS
POWER PROJECT

POWER FOR ORGANIZERS, 101

POWER =
ORGANIZED PEOPLE + ORGANIZED MONEY

POWER FOR ORGANIZERS, 101

This kind of power is the **fundamental element** of all the other power we build.





CIVIL RIGHTS ACT
NOW!



MLK vs. **LBJ**



ELLA BAKER



STOKELY CARMICHAEL



BAYARD RUSTIN



CONGRESS

“Our problem is posed by those who accept the need for political power but do not understand the nature of the object and therefore lack sound strategies for achieving it...”

- **Bayard Rustin**
From Protest to Politics,
1965



WHAT LANDSLIDE?

- One of the smallest margins of victory since the 19th century
- There are already fracture lines forming in Trump's preparations to govern



WHAT LANDSLIDE?



1.6%
**MARGIN OF
VICTORY**



8.5%
(SECOND TERM)



2.5%
(SECOND TERM)



3.9%
(SECOND TERM)



4.5%

WHAT LANDSLIDE?



24.3%



22.6%



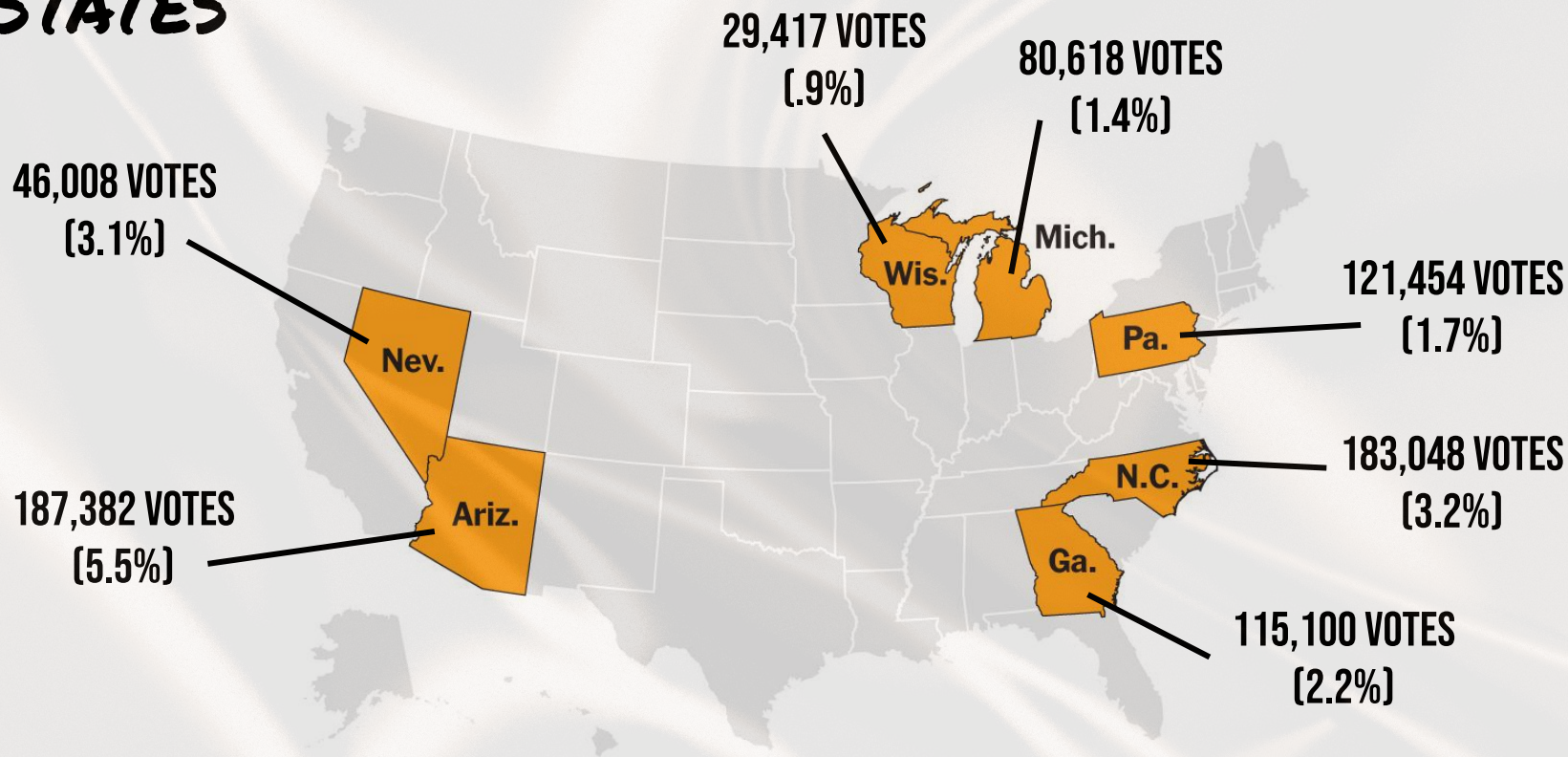
23.2%



18.2%

REAL LANDSLIDES!

THE MARGIN OF VICTORY IN THE SWING STATES



BLOCK

(NO BUILD)

We focus all of our energy on defeating MAGA without expanding our base or developing the leadership of our people. **Thus, we hand power back to the Democratic Party.**



We build a WFP that is beautiful and alive...but **we don't deliver for working class people.**

(NO BLOCK)

BUILD

Watch the recordings and download the materials at:
www.workingfamilies.org/masscalls

MASS CALL #1: WHAT'S THE SCORE IN AMERICA

In this call we talk about the threat posed by the MAGA movement, and the need for a united front strategy to defeat it. We make clear that in the context of the ongoing political crisis in America, elections are a doorway, not a destination.

Download the Curriculum



(Sample slides from the curriculum)



END