

BLOCK

BUILD

# THE POLITICAL CRISIS IN AMERICA



1. Authoritarian white nationalist take-over of GOP.

2. Much of the Democratic Party controlled by corporate forces and affluent voters.

3. Democrats losing working class people (of all races).

4. Two party system limits our room to maneuver.

WFP is aligning **individuals** and **organizations** to construct winning, **long-term electoral majorities.**

Our North Star:  
**Governing Power**



“Our problem is posed by those who accept the need for political power but do not understand the nature of the object and therefore lack sound strategies for achieving it...”

- **Bayard Rustin**  
*From Protest to Politics,*  
1965







CIVIL RIGHTS ACT  
**NOW!**



**MLK** vs. **LBJ**



**ELLA BAKER**



**STOKELY CARMICHAEL**

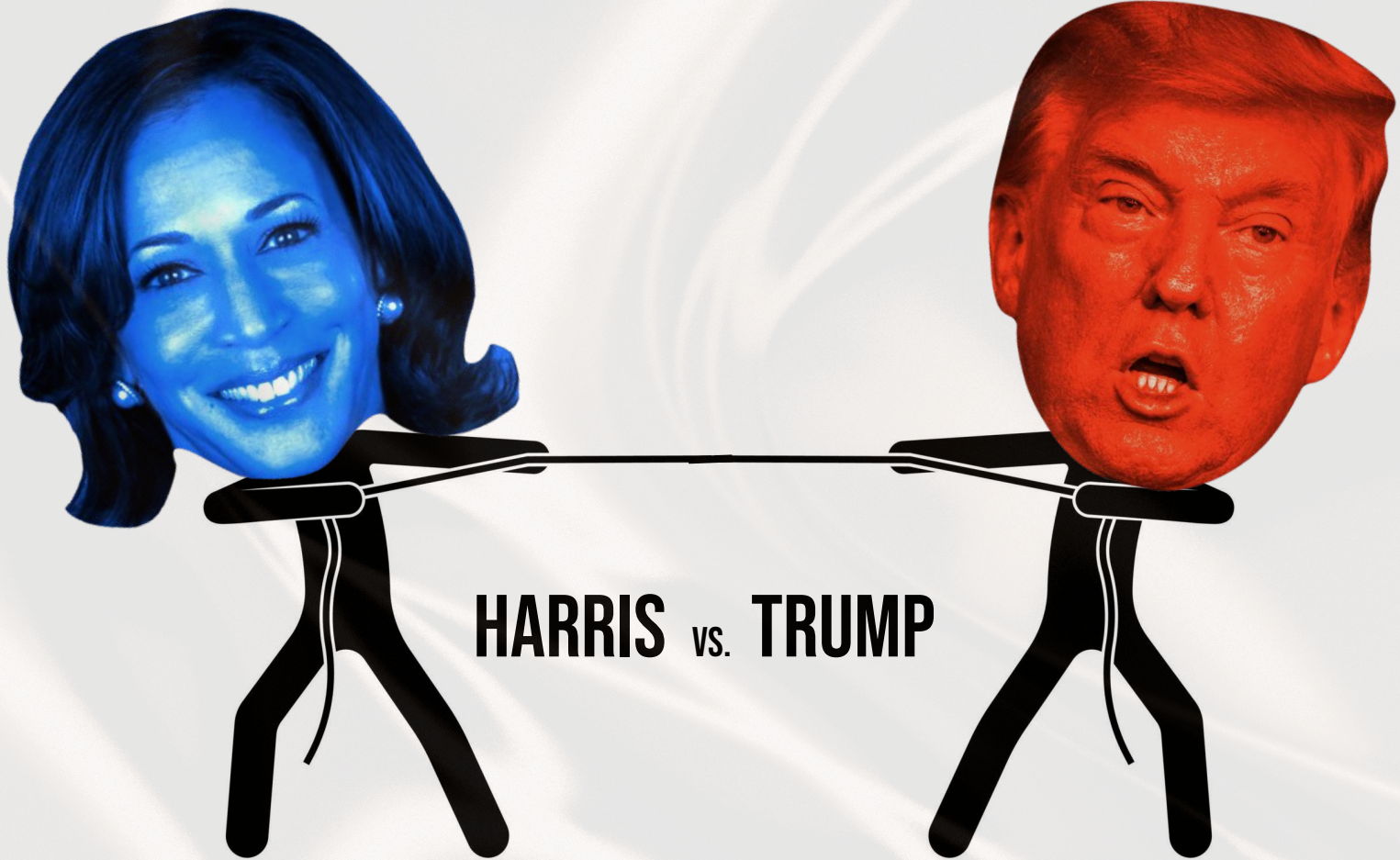


**BAYARD RUSTIN**



**CONGRESS**





**HARRIS vs. TRUMP**

**GOVERNING POWER IS ABOUT  
CONTROLLING THE GOVERNMENT.**

# GOVERNING POWER

DRIVE DEMAND



ELECTIONS &  
ORGANIZING

DESIGN

GOVERNING

DEFEND

ENFORCE



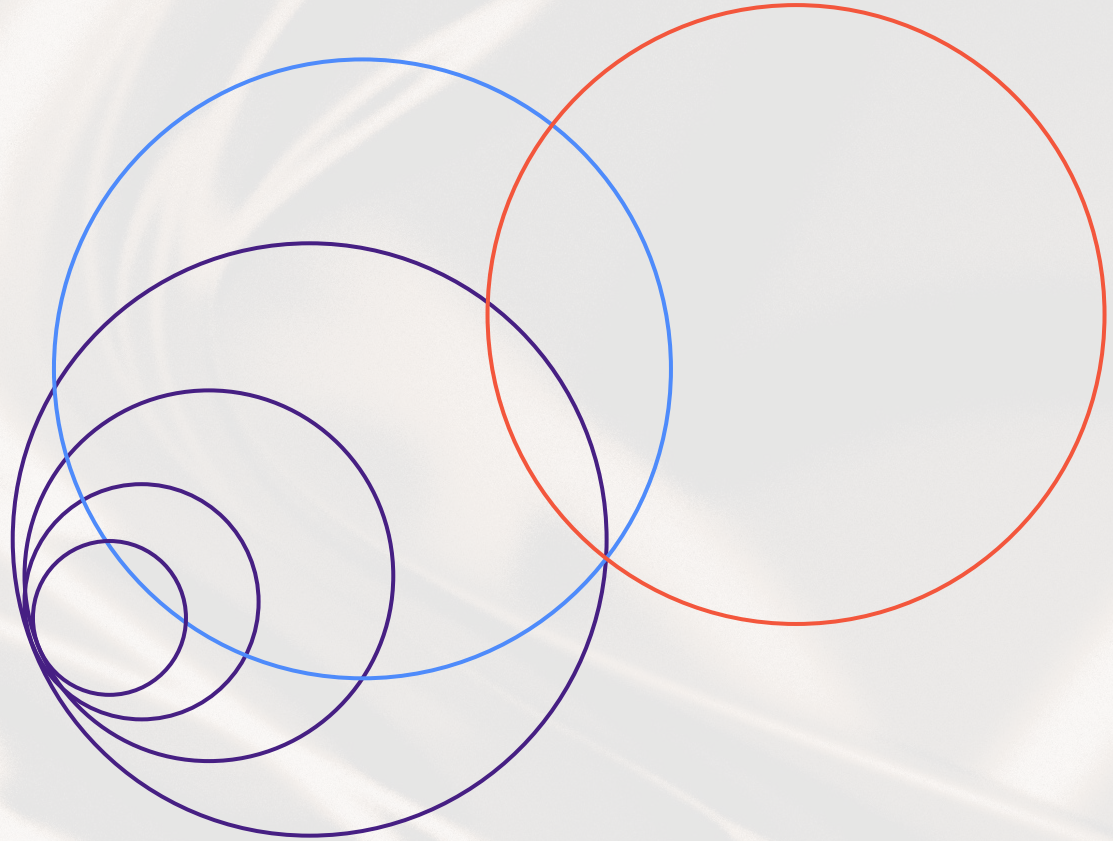
## OUR STRATEGY



WFP is creating a new center of gravity on the political map to build and exercise governing power for, by and of working class people of all races.

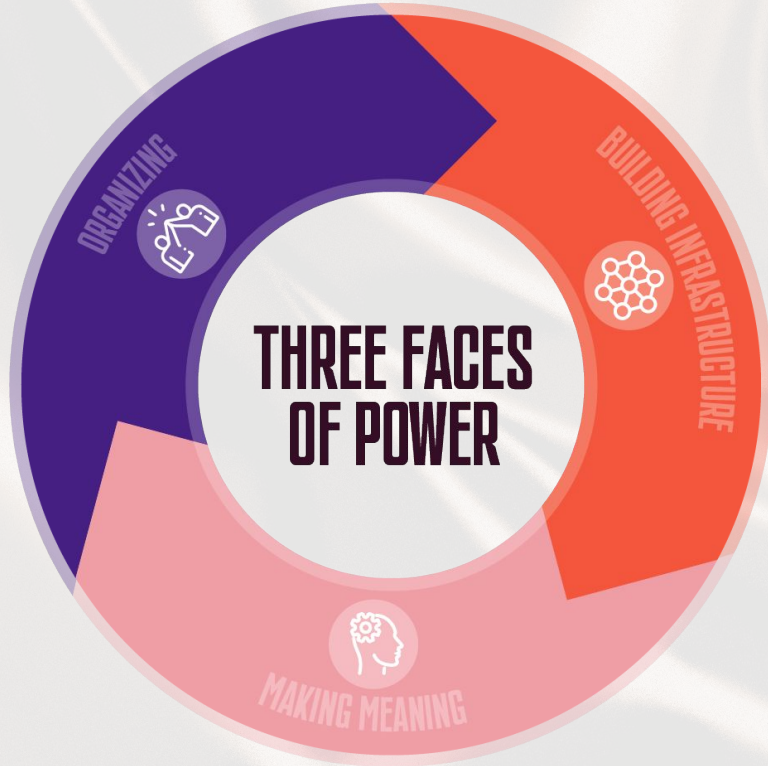
# ORGANIZING THE MULTI-RACIAL WORKING CLASS

Creating a  
new center of gravity  
in American politics





# THREE FACES OF POWER



## **BUILDING INFRASTRUCTURE** AND SHAPING THE POLITICAL AGENDA

Building movement capacity by aligning broader political infrastructure that shapes a long-term agenda for structural reforms.



GRASSROOTS  
POWER PROJECT





# POWER TO DRIVE THE AGENDA

BUILDING MOVEMENT INFRASTRUCTURE

MONTGOMERY  
IMPROVEMENT  
ASSOCIATION

NAACP:  
NATIONAL  
ASSOCIATION FOR  
THE ADVANCEMENT  
OF COLORED  
PEOPLE

PHILANTHROPY

CORE:  
CONGRESS OF  
RACIAL  
EQUALITY

BLACK  
CHURCHES

SCLC:  
SOUTHERN  
CHRISTIAN  
LEADERSHIP  
CONFERENCE

HIGHLAND  
CENTER

LABOR  
MOVEMENT

DEACONS FOR  
DEFENSE

WOMEN'S  
POLITICAL  
COUNCIL

SNCC:  
STUDENT  
NON-VIOLENT  
COORDINATING  
COMMITTEE

MFDP:  
MISSISSIPPI  
FREEDOM  
DEMOCRATIC  
PARTY

CELEBRITIES



GRASSROOTS  
POWER PROJECT

AN INTEGRATED + COORDINATED  
DIVISION OF LABOR

BUILD



“Everything can be explained to the people on the single condition that you want them to understand...”

- **Frantz Fanon**



# AN INTEGRATED + COORDINATED DIVISION OF LABOR

## INGREDIENTS:

**Strong  
organizing**

=

The “people power” that is the foundation of everything.

**Independent  
party coalition**

=

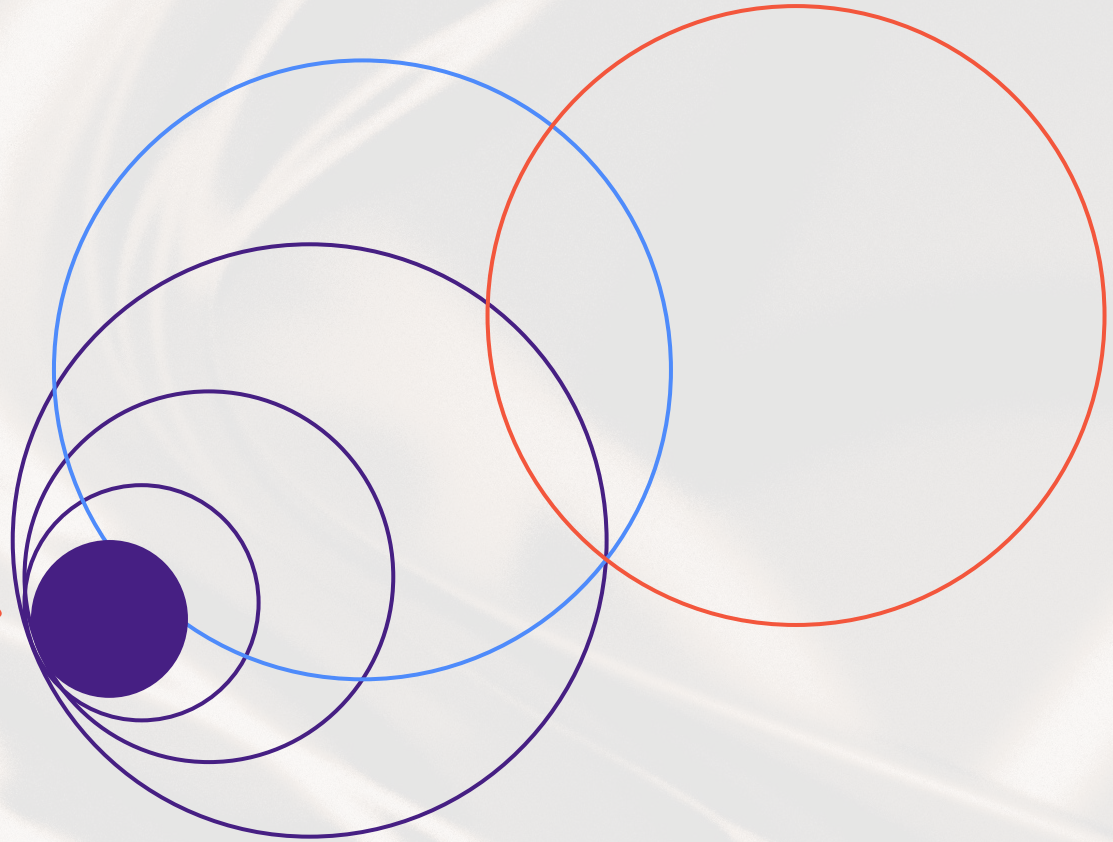
The ability to exercise power independent of the Democratic Party.

**Shared  
infrastructure**

=

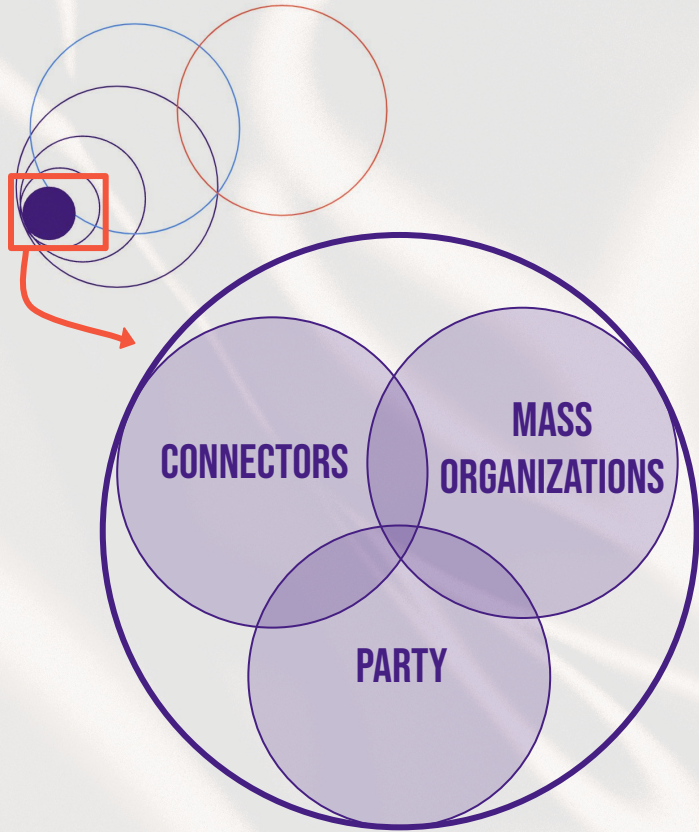
The ability to do shared and synergistic work, and to realize economies of scale.

WHAT ARE WE  
BUILDING HERE?





# AN INTEGRATED + COORDINATED DIVISION OF LABOR



- **MASS ORGANIZATIONS:** build base communities, and engage those communities in politics
- **PARTY:** create a year-round electoral and governing vehicle co-owned by the base communities and its organizations
- **CONNECTORS:** individuals and groups who serve as connective tissue between the base communities, organizations, and the party





## MASS ORGANIZATIONS

### COMMUNITY ORGANIZATIONS EMBEDDED IN WORKING CLASS COMMUNITIES

- Organizations with organic ties to various working class communities of different races

### UNIONS

- Member-led, multi-racial workers' organizations

### ORGANIZATIONS THAT REACH INTO THE "MUSHY MIDDLE"

- Organizations that allow us to broaden our reach and contest for support from "middle forces."



# PARTY

## PARTY INFRASTRUCTURE

- Material resources (data and tech tools, fundraising, party brand etc.)
- Human resources (full-time, year-round staff focussed on party building)

## PARTY LEADERSHIP BODIES

- Internal governance structures that meet the self-interest of those involved, deepen camaraderie and ideological alignment, and support party discipline

## WFP ENDORSED CANDIDATES

- A unique and core constituency of a party, they signal to voters who we are and what we stand for.
- Our partners in governing



## ORGANIZERS + ALLIES

- Leaders and staff of organizations and movements
- “Organic leaders” in communities

## "ALIGNERS OF ALIGNERS"

- Movement institutions and ideological organizations that shape the field via political education and support

## WFP STEWARDS

- WFP-connected and trained leaders who represent WFP's strategy in different rooms, organize at a high level, and can work autonomously



CONNECTORS





# AN INTEGRATED + COORDINATED DIVISION OF LABOR

## INGREDIENTS:

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The “people power” that is the foundation of everything.

**Independent  
party coalition**

=

The ability to exercise power independent of the Democratic Party.

**Shared  
infrastructure**

=

The ability to coordinate, integrate, and realize economies of scale.

Watch the recordings and download the materials at:  
**[www.workingfamilies.org/masscalls](http://www.workingfamilies.org/masscalls)**

## MASS CALL #1: WHAT'S THE SCORE IN AMERICA

In this call we talk about the threat posed by the MAGA movement, and the need for a united front strategy to defeat it. We make clear that in the context of the ongoing political crisis in America, elections are a doorway, not a destination.

Download the Curriculum



(Sample slides from the curriculum)



END